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**4. COOKIES POLICY:** Below is information about how Arbitrail Pte. Ltd. and its affiliates (“we”) use cookies and other similar technology on this website. This policy is effective as of June 2, 2023. Please note that this privacy statement will be updated from time to time.

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Cookies are text files containing small amounts of information which are downloaded to your computer or mobile device when you visit a site and allow a site to recognize your device. Cookies managed by Arbitrail only are called “first party cookies” whereas cookies from third parties are called “third party cookies” as explained below.

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Cookies do a lot of different jobs, such as letting you navigate between pages efficiently, remembering your preferences and generally improving the user experience. They can also help to ensure that the advertisements you see online are more relevant to you and your interests. In addition, cookies can help us to analyze the use of our websites and online content (analytics cookies) and they can also facilitate/track the interaction on our websites and online content with social media (e.g. links to social media sites, like buttons, etc.).

**Does Arbitrail use cookies for marketing and analytics?**

Yes, we may use information collected from our cookies to identify user behavior and to serve content and offers based on your profile, and for the other purposes described below, to the extent legally permissible in certain jurisdictions.

In other cases, we can associate cookie information (including information from cookies placed via our advertisements on third party sites) with an identifiable individual.

For example:

If we send you a targeted email which includes web beacons, cookies or similar technologies we will know whether you open, read, or delete the message.

When you click a link in a marketing e-mail you receive from Arbitrail, we will also use a cookie to log what pages you view and what content you download from our websites, even if you are not registered at or signed into our site.

Combining and analyzing personal data – As described above, we may combine data from publicly available sources, and from our different e-mail, website, and personal interactions with you (this includes information collected across our different websites such as our careers and corporate sites and information collected when you sign-up or log on to our sites or connect to our sites using your social media credentials (such as LinkedIn). We combine this data to better assess your experience with Arbitrail and to perform the other activities described throughout our privacy policy.

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Some cookies, web beacons and other tracking and storage technologies that we use are from third party companies (third party cookies), such as Wix, Facebook, Microsoft, Marketo Munchkin Tracking, Twitter, Knotch, YouTube, Instagram, and LinkedIn Analytics to provide us with web analytics and intelligence about our sites which may also be used to provide measurement services and target ads. These companies use programming code to collect information about your interaction with our sites, such as the pages you visit, the links you click on and how long you are on our sites. This code is only active while you are on an Arbitrail

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We may also use web beacons (including conversion pixels) or other technologies for similar purposes as above and we may include these on our sites, in marketing e-mail messages or our newsletter, affiliated websites, to determine whether messages have been opened and links clicked on. Web beacons do not place information on your device, but they may work in conjunction with cookies to monitor website activity. The information provided below about cookies also applies to web beacons and similar technologies. Conversion pixels are small codes located on a particular web page which are triggered when someone visits a page resulting in an increase in the conversion count.

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These cookies allow us to employ data analytics so we can measure and improve the performance of our site and provide more relevant content to you. These cookies don't collect information that identifies a visitor down to an individual level that is available to us. These cookies are not passing personally identifiable information to any external third party other than in limited cases when we engage a service provider to act on our behalf but who is then unable to use the data for their own purposes. These include, Adobe's Analytics, Target and Audience Manager; Contentsquare and Demandbase.

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